

# Get smarter with your data

Responsive data management services from the people who know your data best.

According to The Economist,\* data is now officially the most valuable business asset in the world. 97% of businesses use data to power their business opportunities and 76% use it as an integral part of forming a business strategy.

When used intelligently, your data should enable you to solve problems, make better-informed business decisions, improve customer engagement, and navigate with surety towards your business goals – while reducing risk.

## What can you expect when you invest in your data?

- ▶ **Solve problems the smart way:** Innovation usually starts with a problem that makes life harder, and decision-making slower. We can help you identify the data you need, and how to access and analyse it. Quickly, efficiently and accurately.
- ▶ **Generate valuable insights:** Knowledge is power. With real-time data from across the business is the key to knowledge, delivering new insights based on all – not just some – of the facts.
- ▶ **Accurately forecast your future:** By looking at your past data, you can forecast the future based on market trends, and estimate the impact on your business for sales, resourcing requirements and production planning. Or even identify new opportunities.
- ▶ **Reduce costs and save time:** By removing manual processes, reporting and analytics become a faster and yet more accurate process. So less valuable time is spent on fiddling around with data, and more on generating high-value information for decision-makers.
- ▶ **Future proof:** Ensure that both your architecture and technology will last the distance and deliver an ROI. You'll have no need to re-engineer your environment in the face of technologies breakthroughs or improvements, leaving more time and budget to invest in what really counts.

But all of this is difficult though if you can't access and analyse your data to start with. These days, managing multiple spreadsheets with dated data simply won't make the grade.

As data and analytics specialists, our job is to make sure you can use your real-time or historical data – regardless of its location or format – to gain a formidable strategic advantage. So, you can go forth and prosper.

## Why talk to Adaptiv Integration about your Data and Analytics?

As specialists in integration, we've spent a lot of time moving data between environments and applications via services and APIs. We understand the cloud platforms you've invested in and the need for the right data management strategy to store, organise and analyse your data assets.

So yes, we are experts in our field. But access to our expertise comes without the overheads and lack of agility often found when dealing with larger consulting firms. And we save you from trying to find (and fund) in-house experts.

We won't hold up progress with complex processes and contracts when you just want us to get things done. Our aim is to accelerate delivery without cutting corners, so we can all get on with improving how you do business.

Most importantly, we work with you, not at arm's length. We share our knowledge and experience throughout the entire process, so you get more value from the engagement.

### Adaptiv Data & Analytics services checklist:

- ▶ Platform agnostic consultancy
- ▶ Architecture planning
- ▶ Data lake design and governance
- ▶ Cloud data warehouse set-up and optimisation
- ▶ Best-of-breed AI and ML tools and services
- ▶ Seamless, cost-effective implementation
- ▶ Smooth data migration
- ▶ Ongoing local support

## The 4 steps to data and analytics success

We start your data and analytics journey by collaborating with you to identify your problem or pinpoint where you have room to improve. Or to find out where you simply need a helping hand.

To ensure we deliver real benefits (the ones that make a difference), we invest in understanding how your business works, your data strategy and goals, and what you need to help your leaders and management make better informed and more timely decisions.



# 02

STRATEGY



# 04

SUPPORT

# 01

DISCOVERY



# 03

IMPLEMENT



**Discovery:** We work alongside you to understand your needs, your data, your data producing systems, and your desired outcomes.

**Strategy and design:** Our best architects and developers work with you to define the right strategy (tactical or strategical), and then create the perfect analytical landscape in your existing on-premises or cloud infrastructure.



**Implement and deploy:** Sit back and relax – we own this step! Our developers follow your internal DevOps and coding standards policies. Your work will be done on time, and within budget (as long as there's no scope creep). We've done this before, and for many years, and we're very good at it.

**Support:** Once your solution(s) are in place, we'll help you look after them and ensure they are performing optimally. Our team of dedicated support engineers are on call 24/7 and are known for their ability to help getting business-critical applications and environments back on track in a snap.

Are you ready to do better business?

**24/7 SUPPORT**

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