Data Strategy & Architecture

From Business Insight to Strategic Action

> *"I think Adaptiv comes with a unique proposition, and that's its focus on integration and data. They're not trying to be everything to everyone. Compared to some of the other partners out there, Adaptiv's capabilities and skill sets are outstanding."*
> *- Glenn Penfold, Associate Director for Architecture & Digital Platforms - Information Technology*

We believe the smartest business decisions come from connecting the right data to the right people at the right time. That's why we work with forward-thinking organisations to develop tailored data and analytics strategies - grounded in your real business needs and designed to deliver measurable results.

Whether you're aiming to accelerate decision-making, align teams around a single source of truth, or unlock the potential of AI and advanced analytics, we help you build a roadmap that gets you there—with confidence and clarity.

How we deliver a Smart, Actionable Data Strategy

- **Discovery:** It starts with a collaborative discovery process. We sit down with your stakeholders to understand the reality of your business - your challenges, current data environment, performance goals, and key outcomes. This lets us surface and prioritise the high-impact use cases that matter most to your teams

- **Strategy & Design:** We take a bottom-up, business-first approach. Use cases are grouped by analytics theme—Sales, Finance, HR, Operations, Marketing - and ranked by value, effort, and complexity. We then design a fit-for-purpose Azure-based data architecture that's right-sized for today and future-proofed for tomorrow.

- **Implementation Roadmap:** From our analysis, we produce a clear and actionable implementation roadmap. This includes a prioritised list of business-aligned use cases, a scalable technical blueprint, and a phased delivery plan - complete with resourcing, timelines, and "quick win" projects that show value early and often.

- **Ongoing Support :** We don't just help you plan - we help you govern. By establishing the guidelines for responsible data and AI usage, metadata management, access control, and data quality, we make sure your environment is built on trust, and long term compliance.

Why talk to Adaptiv about your Data and Analytics?

We don't do cookie-cutter consulting. We do what works for you. We bring deep expertise in data and cloud - but we keep things practical, lean, and aligned to real business outcomes. Our clients choose us because we're:

- **Business-first:** We start with your goals, not just your systems, so your data strategy actually supports decision-making and growth.

- **Lean and local:** You get senior expertise without the layers. We work fast, communicate clearly, and integrate with your team seamlessly.

- **Outcome-focused:** From "quick wins" to future-state planning, we focus on delivering value you can see, measure, and build on.

- **Trusted for the long run:** We're in it for more than just the project. We embed knowledge, support your people, and help you grow confidently over time.

What's included in the Engagement:

- Strategy and discovery sessions (remote or on-site)
- Analysis of 10–15 high-priority business use cases
- Architecture blueprint and governance framework
- Implementation roadmap with milestone planning
- Delivered in approximately 100 consulting hours

The 4 steps to data and analytics success

We start your data and analytics journey by collaborating with you to identify your problem or pinpoint where you have room to improve. Or to find out where you simply need a helping hand.

To ensure we deliver real benefits (the ones that make a difference), we invest in understanding how your business works, your data strategy and goals, and what you need to help your leaders and management make better informed and more timely decisions.

02
STRATEGY

04
SUPPORT

01
DISCOVERY

Discovery: We work alongside you to understand your needs, your data, your data producing systems, and your desired outcomes.

Strategy and design: Our best architects and developers work with you to define the right strategy (tactical or strategical), and then create the perfect analytical landscape in your existing on-premises or cloud infrastructure.

03
IMPLEMENT

Implement and deploy: Sit back and relax – we own this step! Our developers follow your internal DevOps and coding standards policies. Your work will be done on time, and within budget (as long as there's no scope creep). We've done this before, and for many years, and we're very good at it.

Support: Once your solution(s) are in place, we'll help you look after them and ensure they are performing optimally. Our team of dedicated support engineers are on call 24/7 and are known for their ability to help getting business-critical applications and environments back on track in a snap.

Are you ready to do better business?

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