

# Analytics Portfolio Assessment

Unlock growth and drive data-driven decisions with cloud analytics solutions tailored by Adaptiv.

*"Adaptiv's culture of engagement and professionalism, their deep knowledge, and willingness to offer advice and beyond, have been a hallmark of our relationship over the years. The trust and respect we have for Adaptiv is built on their legacy of outstanding delivery for PlaceMakers." - Mark Phillips, GM of Technology for the Distribution and Concrete Divisions, Fletcher Building Group*

## What is this offer about?

In a data-driven era, the right analytics setup is crucial, not merely an advantage. Adaptiv's Analytics Portfolio Assessment, rooted in our vast cloud expertise and industry understanding, provides a tailored framework for all business sizes. It covers your current challenges, ensures compliance, and offers a seamless transition to cloud-based analytics, mitigating risks like data security issues and operational cost hikes.

With our Assessment, embark on a data-driven journey on the cloud, optimised for present and future success, ensuring faster, smarter, and more secure data insights.

## Ideal customer profile

### Challenge 1: Outdated Analytics Impacting Competitive Edge

- ▶ Businesses facing a loss in competitive advantage due to outdated analytics tools can significantly benefit from our Analytics Portfolio Assessment. Our tailored approach identifies the gaps in your current analytics setup, proposing modern cloud-based solutions to regain and enhance your market competitiveness.

### Challenge 2: Unexpected Customer Churn Rates

- ▶ If unexpected customer churn rates are affecting your bottom line, our assessment service provides a thorough analysis of your analytics landscape. By aligning your data strategies with business objectives, we aim to provide actionable insights that can help in better understanding customer behavior and reducing churn rates.

### Challenge 3: Skyrocketing Data Infrastructure Costs

- ▶ Organisations overwhelmed by soaring data infrastructure costs without a clear ROI can find value in our assessment. We meticulously evaluate your current data spending and infrastructure, suggesting a roadmap towards a more cost-effective, cloud-based analytics setup that aligns with your budget and financial goals.

## AT A GLANCE

COST EST: \$30,000-\$40,000

### DELIVERABLES:

- ▶ Workshop Summaries
- ▶ Data Estate Report
- ▶ Business Outcome Alignment
- ▶ Prioritisation Matrix
- ▶ Analytics Roadmap
- ▶ Strategy Document

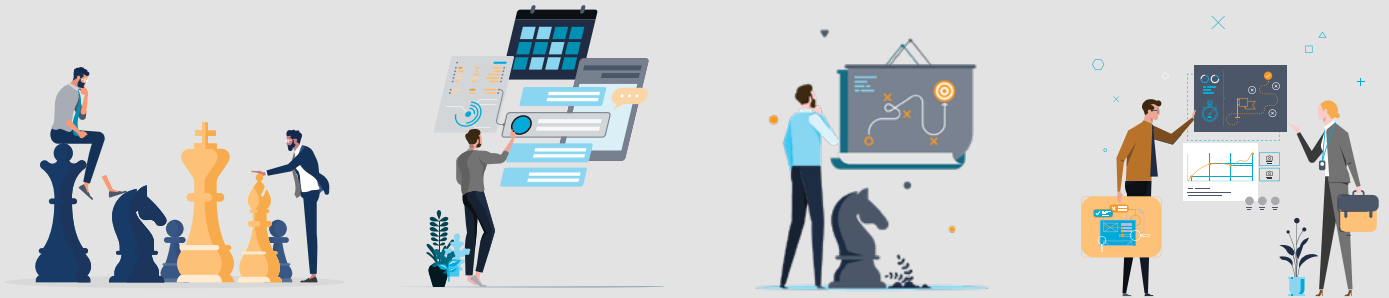
### BENEFITS:

- ▶ Futureproofing: Plan to move forward
- ▶ Clarity on business costs, opportunity
- ▶ Roadmap: A plan of your business, a plan to understand the gaps within your organisation.
- ▶ Clarity on budgeting

TIME TO VALUE: Est. 2-4 weeks

## Adaptiv's Engagement Model

Our engagement model for the Analytics Portfolio Assessment is intricately woven with Microsoft's Cloud Adoption Framework, ensuring a comprehensive and efficient approach to harnessing cloud-based analytics capabilities. This offering is more than just an assessment; it's a roadmap to data-driven success on the cloud, tailored to your unique business needs.



# 01

## REVIEW



**Review:** Conduct workshops and interviews to understand your current analytics landscape, technologies in place, and any existing cloud-based analytics setups.

# 02

## DEFINE



**Define:** Collaborate to identify future requirements, understand your strategy, and outline necessary people, processes, and technologies for your analytics journey.

# 03

## PLAN



**Plan:** Develop a comprehensive roadmap for success, highlighting areas for potential risks and vulnerabilities in your analytics framework.

# 04

## PRESENT



**Present:** Share the strategy with senior stakeholders, ensuring clarity, alignment, and a shared vision for the future of your analytics journey.

## Take the Next Step

With over a decade of experience in delivering small-scale and large-scale integration for the enterprise, we deliver clear and measurable value to your bottom line.

### 24/7 SUPPORT

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